



**Laura Kistemaker**  
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## About Staged Right!

Based in the South Bay, Staged Right! is a home staging company specializing in the enhancement of residential properties listed for sale. Our mission is to turn home browsers into home buyers. We're committed to helping our clients maximize their selling price and speed the sale of their home.

With our design and marketing background, broad resources and successful 5 year track record, Staged Right! can mobilize the right people, skills and materials to meet the unique needs of our clients.

Staged Right! has an extensive and high-end inventory of quality merchandise, accessories and accent pieces available to rent. We are continually expanding our inventory of designer bedding and accessories that will enhance any property—from cozy beach cottage to high-end new construction. Because we work with furniture rental companies for larger items such as sofas, beds and case goods, we are able to keep our inventory storage costs down and pass that savings onto our customers.

Staged Right! provides personalized, hands-on service and attention to detail. We want every prospective buyer who views your property to be able to envision themselves living comfortably in *their* potential new home. 99% of Staged Right's business comes from referrals and repeat business and our ultimate goal is 100% customer satisfaction. We look forward to working with you toward the successful sale of your property!

### The Staged Right! Team:

*Laura Kistemaker, Owner/Accredited Staging Professional (ASP), International Association of Home Staging Professionals (IAHSP), Bachelor of Arts, Art & Design—With a bachelor's degree in art and design as well as a business background in Marketing Management, Laura possesses a creative yet business-minded approach to your property preparation needs.*

In 2002, Laura saw the opportunity that was building in the home-staging arena and decided to focus her part-time interior decorating business on providing these services. To solidify this move, she achieved the status of Accredited Staging Professional (ASP) and joined the International Association of Home Staging Professionals (IAHSP).

To keep up with the demand for her services and the quality of her deliverable, Laura has recently focused on hiring dedicated and talented people and building an even more extensive and high-end inventory.

Along with her husband, Eric, serving as Director of Operations, her team of dedicated staging professionals currently includes:

Mary Burton  
Maureen Trelease  
Andrea Garst  
Linda Tookey